

JoDeCon

JÖRN DENSING

Banking Professional

Auf dem Köllenhof 81

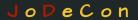
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JoDeCon introduces itself

January 2017



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- Software solutions for Alternative Assets;
- ☐ Process consulting for the Management of Alternative Assets;
- Reporting & Interfaces.

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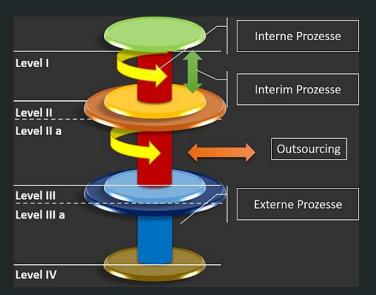


Profile

Freelancer for financial services with main emphasis Alternative Assets on senior level.

Profound practical know-how at all levels of

the value chain.



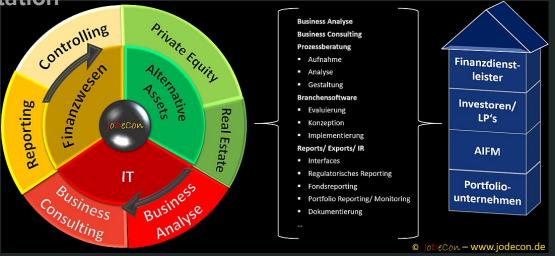


Services

The advisory service covers the analysis, optimization and documentation of processes, the evaluation of industry software, the analysis and consulting in development of software solutions and

advice on the implementation

and optimization of reporting at portfolio companies.





Regionale Focus

- Regional focus on the Rhineland, the Rhine-Main region.
- 2 Interesting projects are also being taken in other parts of Germany, Switzerland and the Benelux countries.



Projects

Projects as a business consultant and business analyst at banks and insurance companies directly, its subsidiaries and portfolio companies.

Most projects have a regulatory background.

Details

Essential Mandates
Case Examples

- Extract
- □ Software solutions for Alternative Assets;
- Process consulting for the Management of Alternative Assets;
- ☐ Reporting & Interfaces.



Essential Mandantes

Financial Services			
	Classic	00	Banks Insurance Companies
	Alternative Assets	00000	Investors/ Limited Partner Master-Fund-Manager Fund Administrators Targetfund Manager/ General P. Portfolio Companies

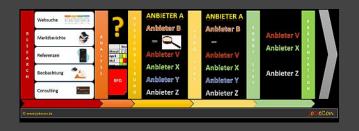
Software Solutions

- Evaluation;
- ☐ Conception;
- ☐ Implementation.



Software Solutions for Alternative Assets

Evaluation



application of asset management solutions. This was acquired during the activity as an investment manager, the operation of a data service for the industry and during numerous implementations of eFront asset management suite on the national and international environment.

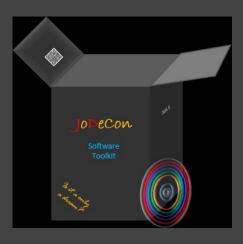
JoPeCon knows the tools that are in use and knows where the shoe pinches.

The evaluation as an important component of procurement is the key to a long-term, successful use of one or possibly several tools in combination.



Software Solutions for Alternative Assets

Conception



especially for alternative assets. Jo eCon as well has eight years of experience in the implementation of eFront solutions in the national and international environment. Since 2013, Jo eCon offers the services as a business consultant and analyst on a freelance basis.

One focus of the activity is the design of solutions, for regulatory requirements, which the asset manager is increasingly exposed to.

A separation of technical and IT-related topics within the projects is now regarded as a standard.

between the specialist areas, the IT and possibly external partners of the client. This is particularly important when it comes to avoiding conflicts of interest.



Software Solutions for Alternative Assets

Implementation



The evaluation and conceptual design of a software solution are 2 phases in the long chain of a project. They are at the beginning of the chain and are unexpectedly expensive for many clients.

For this reason, JoPeCon also supports its clients in the implementation phase. Tasks for JoPeCon include the preparation and support of user tests, the preparation and design of data migration and data enrichment, and the design and production of documentation in the form of work instructions, process descriptions and manuals.

Process Consulting

- ☐ Recording of Processes;
- ☐ Analysis & Benchmarking;
- ☐ Process Design.



Process Consulting for the Management of Alternative Assets Recording of Processes



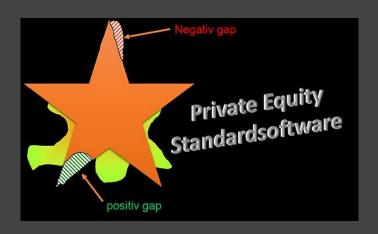
Through regulatory requirements, have and will also further tighten the requirements for documentation of workflows. It is often one of the first challenges to identify these processes at all extensively. The installation of a process map in several detail areas is very worthwhile.

When requested by the client, **JoPeCon** uses a flexible system for documentation, so that a quick and targeted exchange is possible in the future.

The results are to be delivered in such a way that they can be integrated into the business flows on a sustainable basis and can therefore be maintained more easily and continuously.



Process Consulting for the Management of Alternative Assets Analysis & Benchmarking



MoDeCon was allowed to get to know many organizations of asset managers. MoDeCon uses these experiences in the process consulting. If processes are inadequately documented and the client is busy staff, MoDeCon provides the ability to create process definitions. These can then be referred to as a quasi-industry standard, referencing.

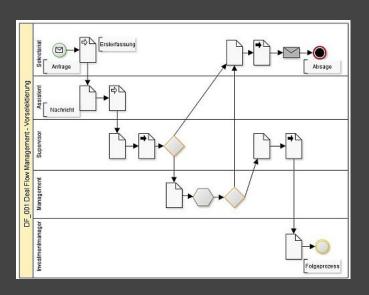
Based on the prefabricated model, the specialist departments can confirm the process definitions, submit adaptation proposals or exchange them with their own definitions.

JoDeCon makes use of its experience in order to review documented processes. This may help to identify potential savings for the client.



Process Consulting for the Management of Alternative Assets

Process Design



The further increasing regulatory requirements are driving the upheaval in the industry unstoppably. The data volume to be processed and the reporting requirements are increasing. The required deadlines for reporting are inconsistent with current industry standards. Processes must be optimized quickly.

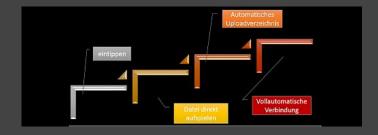
In the overall process, the human-human, machine-human and machine-machine interfaces are to be captured, examined, optimized and documented with regard to procurement, maintenance, testing, analysis and output.

JobeCon combines the professional perspective of an asset manager with his data technology expertise. Therefore, the consultation is possible beyond the individual subject discipline.

- ☐ Data Exchange via Interfaces;
- Regulatory Reporting;
- ☐ Fund Reporting;
- ☐ Monitoring/ Portfolio Reporting;
- Process Documentation.



Data Exchange via Interfaces



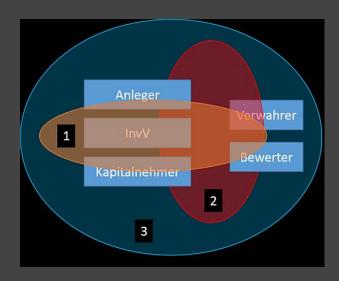
The Asset Manager is forced to speed up its process flows in order to meet the direct and indirect regulatory requirements.

As a solution, interfaces are considered with the aim of a fast, automated exchange of data. These are due to the many frame parameters, usually not trivial to implement. The degree of automation desired determines the complexity. In most cases, IT-technical and process-technical adjustments are to be made, which should be analyzed and conceived in advance. Data governance must not be neglected in any way.

JoPeCon takes up the requirements, sets the goals and creates solutions in consultation with the client.



Regulatory Reporting



The description of the tasks from the regulatory requirements fills many folders at the clients. Most asset managers must directly or indirectly observe several rules.

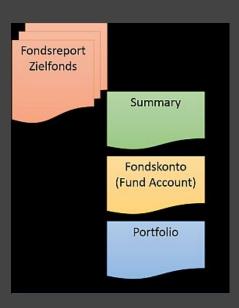
The AIFM has a direct reporting obligation, while Solvency II is subject to a supply obligation. In the banking sector with IFRS 9 and BCBS 239 new rules will take place.

JoPeCon supports the listing of requirements, performs GAP analysis in data structure and stock. Strategies must be designed for the subsequent data enrichment and data migration. For compliance with data quality management, **JoPeCon** supports the creation of rules.

The investigation, conception and coordination of distribution channels are an important part of a successful reporting process.



Fund Reporting



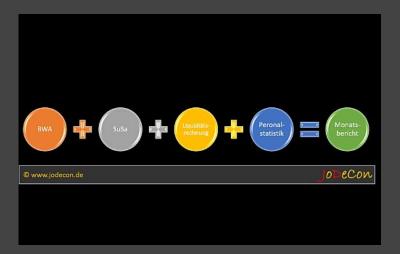
JoPeCon is involved in process optimization, quality assurance, IT-technical processing and distribution.

When a fund is raising up JoPeCon supports you also in the design of the reporting structure.

The topic of fund reporting has numerous overlaps with other areas in the process consulting.



Monitoring/ Portfolio Reporting

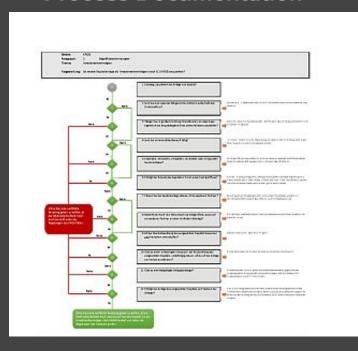


While working as an investment manager and later as the managing partner of a data service for asset managers, JopeCon has dealt intensively with the issue of reporting at portfolio level.

JoPeCon advises portfolio companies directly or on behalf of their investors, in order to set up an efficient reporting system and optimize existing processes. It is important to establish an effective, continuous structure that is integrated into the company's business processes.



Process Documentation



- How many reports you are using and how long have you been using them?
- ☐ Do you still know exactly the background of the report and which calculations actually flow into it?

Very often these questions can not be answered, since the initiator of a report has moved to another department or left the company. A typical situation for JoDeCon in his projects.

JoDeCon therefore supports its clients in the systematic recording of all outputs and the definition of their contents. Another goal is the reduction of the total number of reports and exports, in order to maintain the maintainability of the systems.

Others

Blog

Disclaimer



Blog

The slides should present you the wide range of **JoDeCon** services. If you have found one or the other entry point for a cooperation, please contact me directly.





Disclaimer

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